MAKE NEFF YOUR SCHOOL’S TOTAL AWARD AND SPIRIT PROVIDER

WHY NEFF IS YOUR #1 SOURCE

- We’ve been in the business since 1949 working with schools just like yours to develop award systems that work for you, your budget and your students.

- We are the largest award supplier to America’s schools. Our experience and knowledge allow us to continuously improve our process and products.

- Our dedicated and knowledgeable sales representatives will walk you through the ordering process, and help you develop a program that fits your specific needs.

- We are your single source awards supplier; the only company with a comprehensive awards program. From certificates and plaques to chenille letters, award jackets, blankets and patches—we can provide it all! One company, one system.

SINCE 1949
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“Thanks to the assistance of The Neff Company, Spring Valley High School changed its Letter Jacket to a new more exciting and colorful system. The new jackets have sparked an enthusiasm with the athletes at our school and wearing your letter jacket has once again become cool.”

—Tim Hunter, Athletic Director
Spring Valley HS
Columbia, South Carolina

**EARNED & WORN WITH PRIDE**

Perhaps the greatest testament of hard work and determination remains the Varsity Jacket. An achievement above all others, this time honored tradition dates back to the mid-1800’s. The Neff Company is proud to be part of this rich tradition for decades.
SIMPLIFY THE PROCESS WITH THE NEFF VARSITY JACKET PROGRAM

- WE HELP YOU DESIGN YOUR SCHOOL'S OFFICIAL JACKET. A sales rep will sit down with you and help you build your jacket step-by-step.
- WE PROVIDE ALL THE TOOLS YOU NEED. Posters, student order forms & more—we provide all the materials you need for a successful jacket program.
- WE TAKE CARE OF THE JACKET FITTING AND ORDER TAKING. Getting the right fit is never a problem. A Neff sales rep will come to your school and manage the fitting for you—taking the guess work out of the process.
- YOU GET YOUR JACKETS FAST AND ON-TIME. Fully decorated jackets ship in just 4-6 weeks.

SIMPLE. EASY. EFFICIENT.
The Neff Jacket Shop is an added service to your students and parents, giving them the option to purchase their Jacket on-line. Neff can place the Jacket Shop logo on your school’s website or you can direct students to the Neff website for ordering. This is a great tool for students that have missed the fitting date and still need to order their jacket.

CONTACT YOUR NEFF REP FOR MORE INFO
**“ASPEN” (JW171)**
Wool body, waist length
Knit trim collar, cuffs & waist
2" vertical sleeve stripes from cuff to shoulder (wool only)
Slash pockets & snap front
Set-in sleeves (wool only)
Nylon or Quilt lining
Slash pockets & snap front S-8X*

**“BARSTOW” (JW191)**
Wool body, waist length
2" vertical sleeve stripes from cuff to neck (wool only)
Knit trim collar, cuffs & waist
Slash pockets & snap front
Raglan Sleeves (wool only)
Nylon or Quilt lining S-8X*

**“MANTLE” (JW013)**
Wool body, surcoat length
Knit trim collar & cuffs
Slash pockets & snap front
Set-in Sleeves (Wool, Vinyl or Leather)
Nylon or Quilt lining S-8X*

**“HARVARD” (JW023)**
Wool body, surcoat length
Knit trim collar & cuffs
Slash pockets & snap front
Raglan Sleeves (Wool, Vinyl or Leather)
Nylon or Quilt lining S-8X*

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**Wool Jacket Colors**

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<th>Piping (for pockets, armholes, &amp; sleeves)</th>
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Nylon Lining: 02-White 06-Black
Quilt Lining: 02-White 06-Black

Virgin Wool colors available, contact your Neff Representative.

*Upcharges: 4X-$20.00, 5X-$25.00, 6X-$30.00, 7X-$40.00, 8X-$50.00
All Neff Jackets have a Full Access Zipper for additional decorations
“Neff provides us with a variety of outstanding products that enhance our school and keep our athletes looking sharp. Their customer service is excellent and they fulfill our needs flawlessly.

—Patrick Whitlock, Athletic Director
Ravenwood HS—Brentwood, Tennessee

A PROUD TRADITION

For over 50 years Neff has specialized in celebrating the best of student achievement with top quality Award Letters and Patches. It all started in 1949 with the classic Chenille Award Letter and we’ve been working ever since to constantly improve our process and expand our product offering.
The NEFF Chenille Award letter has a rich tradition. As the classic award to recognize excellence-it’s the cornerstone in any awards system.

Customize your Chenille Letter

Classic Chenille Letters (CHSFL)

KT

1-color Chenille with your choice of top felt/matching mount stitch and a second color for back felt. (Full Block Lettering only.)

Custom Chenille Letters (CH1LT)

SEIJL

Choose these styles for 1, 2, 3, or 4 letter monograms

G

Old English

ABCDEFGHIJKLMNOPQRSTUVWXYZ

Chenille & Felt Color Selection

Chenille colors available. Shown on coordinating felt backing.

Colors shown for reference only. Please ask your NEFF Rep. for actual samples.

*Specified colors do not have matching felt color.
**CLASSIC AND TRADITIONAL**

2, 3 & 4 letter monograms. All monogram styles are available with any of our chenille lettering styles and options.

Standard sizes are 4”-6” in 1/2” increments. Other sizes avail.

**CHEVRONS • BARS • STARS**

**FOR PARTICIPATION AND EXCELLENCE**
Chevrons, Bars & Stars recognize individual participation and achievement.

**CUSTOMIZE YOUR CHENILLE LETTER**
Contact your Neff Sales Rep. for more details!
WEAR WITH PRIDE
Chenille Script words are an excellent way to show school spirit or to personalize a Varsity Jacket.

Classic Style: (CHCMW)
-2", 3", or 4" (capital letter)
-Options: Tall, Swiss insert or word in tail (upcharges apply)

Custom Style: (CHCMWD)
-1-1/2" (capital letter)
-Multi-color Chenille
-Graphic elements avail.

SCHOLAR ATHLETE

EMBROIDERED CHENILLE PATCHES
(chem1, chema, chema2, chem2, chem4)

IMPRINTED CHENILLE PATCHES
(CHVI1)

AWARD PATCHES

A BADGE OF ACCOMPLISHMENT
When proudly worn on a Neff Varsity Jacket, our Award Patches help create the ultimate showcase for accomplishment. A variety of sizes & shapes are available— including shields, activity shapes, states & more

COBB CO. CHAMPIONS PATCHES
(chems)

DESIGN ONLINE
www.neffco.com
Additional designs available.
**CHENILLE & EMBROIDERED MASCOTS**

**ALL ABOUT SCHOOL SPIRIT**

Chenille mascot patches are the ideal way to wear your school spirit with pride.

---

**Classic Mascots**

- CHEMD (4” or 6”)
- Standard designs
- Multi-color Chenille
- Digitized embroidery detail

DESIGNS INCLUDE: Alligator, Bear, Brave, Buck, Bulldog, Cardinal, Cardinal Profile, Cavalier, Chief, Cougar, Comet, Devil, Eagle in Flight, Eagle Head, Falcon, Fighting Irish, Hornet, Horse, Husky, Knight on Horse, Lion, Panther, Patriot, Paw Print, Pirate, Ram, Sailing Ship, Trojan, Tiger, Viking, Viking with Braid, Wildcat, Wolf, Yellow Jacket

Also available as Embroidery on Felt.

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**Custom Mascots**

(Upcharges apply)
- CHEMD, CHHMD (4”-12”)
- Custom designs
- Multi-color Chenille
- Digitized embroidery detail (CHHMD only)
- Multi-color hand embroidery (CHHMD only)

Also available as Embroidery on Felt.

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**Embroidered Patches**

- Custom embroidery in up to 6 thread colors
- Any Shape
- 2”-12”

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**Imprinted Patches**

- Up to four colors imprinted
- Any Shape
- 2”-7”
Swiss inserts are an ideal way to customize award patches & letters and to distinguish between various school activities. Available in 1-color. Custom designs also available.

Also Available: 4-1/2" OV Music Staff (870), 5" OV Music Staff (872), Oboe (007544), Bassoon (007543)
Our high quality gold-tone pinserts feature an extra long post designed to fit through a Chenille Award Letter. A special spacer is also provided for conversion to lapel pin length.
“You can be assured whether you are ordering Plaques, Letters, Certificates or even Sportswear—
the quality is simply unsurpassed.”

—Jerry Carter
Athletic Director
Briar Woods HS
Ashburn, Virginia

A CLASSIC CHOICE
Honor your most outstanding achievers with a high quality Award Plaque. Available in a variety of sizes—our plaques can be printed traditionally or digitally. Both offer superb color, crisp detail and sharp graphics.
SHARP HIGH RESOLUTION GRAPHICS

Bold color, crisp detail and cutting-edge graphics are the qualities that define the Neff Digital Plaque.

Plaques offer fully customizable options and are available in the following sizes:
5x7, 8x8, 8x10, 9x12, 11x14, 12x16

DIGITAL PHOTO PLAQUES

MAKING IT MEAN THE MOST

Take your digital plaques to the next level. Incorporate a team or individual photo and celebrate special events, achievements and individuals.

Photo plaques are available in the following sizes:
8x10, 9x12, 11x14, 12x16.

ALL PLAQUES INCLUDE A FREE ENGRAVED PLATE

Order engraved plates at www.neffco.com
OUTSTANDING TRADITION

Traditional Screened plaques are available in a range of sizes—allowing you to build an effective sequential award system. Choose from Gold, Silver or White metal plate colors. Plaque boards are available in the following finishes: Herculex, Walnut (8x10 only) and Black Faced Cherry (8x10 only) on select styles.

Screened Plaques are available in the following sizes:
4x6, 5x7, 8x8, 8x10, 9x12, 11x14, 12x16

DYNAMIC PRESENTATION

Available in a range of sizes, Screened Photo Plaques feature your full-color photo trimmed in one of your school colors and protected by Plexiglas. Choose from Gold, Silver or White plate colors.

Screened Photo Plaques are available in the following sizes:
8x10, 9x12, 11x14, 12x16

ALL PLAQUES INCLUDE A FREE ENGRAVED PLATE

Order engraved plates at www.neffco.com

MEDALLION PLAQUES

Vinyl Borders available on the following sizes: 5x7, 8x8, 8x10

SOPHISTICATED QUALITY

The pinnacle of sophistication. Medallion Plaques are distinguished by a 2” gold (or multi-color) medallion mounted inside a wreath medallion holder. Comes complete with a gold engraved qualifying plate backed by a colored vinyl border (except for 4x6 size).

Medallion Plaques are available in the following sizes:
4x6 rectangle, 5x7 Rectangle, 7x9 Shield & 8x10 Rectangle
Hall of Fame Plaques

Alumni Honors

Honor your school's most accomplished achievers. Hall of Fame Plaques showcase the best of the best.

Gold or Silver plate with laser-engraved photography and personalized engraving. Cherry finish.

More styles available. Contact your Neff Rep.

Chenille Award Plaques

Tradition Meets Dimension

Your Award Letter protected by raised Plexiglas mounted on Gold, Silver, or White metal. Ideal for your outstanding achievers as well as boosters and volunteers.

Sizes:
- Herculex finish: 8x10, 9x12, 11x14
- Walnut finish: 8x10
- Black faced cherry finish: 8x10

Award Letters & Emblem Plaques

Unique Appeal

Your traditional Award Letter or Emblem-replicated and recessed into a 9x12 Herculex finished plaque. (7" circle)

Price includes Letter or Emblem and engraved plate. (1.75x5.75 or 1x4)

Achievement Display Frames

Mat colors:
- White with Black
- White with Silver
- White with Gold

Sizes:
- 11x14 w/8x8 opening
- 12x16 w/9x9 opening

The Perfect Senior Award

There's no better way to acknowledge your student's achievements than with our unique Achievement Display Frame. Students can proudly display their award letter, pins and medals behind protective Plexiglas. Triple matted and personalized with an individual engraved plate.
"Neff is the leader in recognizing the achievements of scholastic participants on and off the field. Their plaques, medals, letters and certificates are outstanding, which goes hand in hand with their award winning service."

— Rich Serbay
Athletic Director
James Monroe High School
Fredericksburg, VA

BESTOWING HONORS

Neff Certificates are an exceptional starting point to rewarding student achievement. With an extensive library of customizable templates, a variety of available paper stocks & sizes—plus options like raised ink and digital graphics—you can be sure that we will design the perfect certificate for any activity or honor.

Neff certificates are the perfect companion to award pins and medals. (See pages 23-27)
DIGITAL CERTIFICATES
8.5 x 11"

COLORFUL HIGH RESOLUTION GRAPHICS

MODERN & CLASSIC
Our superior quality Digital Certificates feature full-color, high resolution graphics printed on super gloss coated white cardstock.

OFFSET CERTIFICATES
Traditionally printed Offset Certificates come in a wide range of paper stocks and include your choice of raised or flat ink

SCREENED CERTIFICATES
CLASSIC LOOK
Colorful graphics combined with Gold or Silver foil for a classy, time-tested look.

CUSTOM FOIL CERTIFICATES
White or Silver paper stock with a silver or gold panel/border.

FRAME KITS
PREMIER QUALITY
Frame Kits:
8" x 10"
8.5" x 11"
Available in solid black & black w/gold.
“We have used Neff as our primary supplier of recognition awards for years. We have always been pleased with their commitment to quality & service and appreciate the wide variety of top of the line products they make available.”

-Matt Hensley, CAA
2010 President of the Illinois Athletic Directors Association
Assistant Principal for Extra-Curricular activities
Mahomet-Seymour HS—Mahomet, Illinois

PRESTIGIOUS RECOGNITION

Medals are a celebrated way to award both scholarly and athletic achievement. Award pins and jewelry bestow merit on deserving students and allow them to further decorate and customize their hard earned award jackets and patches.
These are images of pins, some of which are described as "stock mascot pins." The text mentions encouraging school spirit with Mascot Lapel Pins that feature a lapel pin length stabilizer spur and military clutch back. They can be converted to extra long pin back at no additional cost on orders of 100+. There is also a section titled "Scholastic award pins," which includes gold-tone lapel pins with black enamel fill. More details about the pins are provided, including descriptions of available designs and the fact that they feature blue enamel with colored enamel. Each pin comes with a symbol or design, such as a bear, lamb, penguin, or eagle. The text also mentions that the pins are available for engraving with text or logos. Other sections mention academic achievement, citizenship, and leadership, with specific requirements or positions for which pins are awarded. The text is dense with information about various categories and the criteria for earning each pin.
**Torch Design (AW1-__)**

**MOST POPULAR DESIGNS LISTED—PLEASE SEE SALES REP FOR COMPLETE OFFERING**

1 YEAR: (AW1-1 YEAR)
2 YEARS: (AW1-2 YEARS)
3 YEARS: (AW1-3 YEARS)
4 YEARS: (AW1-4 YEARS)
4.0 AVERAGE: (AW1-4.0 AVERAGE)
ACADEMIC: (AW1-ACADEMIC)
ACADEMIC EXCELLENCE: (AW1-ACADEMIC EX)
ACHIEVEMENT (ENG/RBBLE): (AW1-E)
AGRICULTURE: (AW1-AGRICULTURE)
ALL DISTRICT: (AW1-ALL DISTRICT)
ALL STAR: (AW1-ALL STAR)
ALL STATE: (AW1-ALL STATE)
ANNUAL: (AW1-ANNUAL)
ART: (AW1-ART)
ATTITUDE: (AW1-ATTITUDE)
BAND: (AW1-BAND)
BUSINESS: (AW1-BUSINESS)
CAPTAIN: (AW1-CAPTAIN)
CHOIR: (AW1-CHOIR)
DRUM MAJOR: (AW1-DRUM MAJOR)
ENGINEERING: (AW1-ENGINEERING)
ENVIRONMENT AWARENESS: (AW1-ENVIR AWARE)
FCLLA: (AW1-FCLLA)
FOREIGN LANGUAGE: (AW1-FOREIGN LAN)
HIGHEST HONORS: (AW1-HIGHEST HONR)
HONOR AWARD: (AW1-HONOR AWARD)
HONOR CLUB: (AW1-HONOR CLUB)
HONOR ROLL: (AW1-HONOR ROLL)
HONOR STUDENT: (AW1-HONOR STUDENT)
JOURNALISM: (AW1-JOURNALISM)
KNOWLEDGE BOWL: (AW1-KNOW BOWL)
LEADERSHIP: (AW1-LEADERSHIP)
LITERACY: (AW1-LITERACY)
MANAGER: (AW1-MANAGER)
MATHEMATICS: (AW1-MATHMATICS)
MOST IMPROVED: (AW1-MOST IMPROV)
NHS: (AW1-NHS)
OFFICER: (AW1-OFFICER)
OUTSTANDING MUSICIAN: (AW1-OUT MUSICIA)
PERFECT ATTENDANCE: (AW1-PERFECT ATT)

**PERFORMING ARTS: (AW1-PERFORM ART)**
PEP BAND: (AW1-PEP BAND)
PHYSICAL EDUCATION: (AW1-PHYSICAL ED)
PRESIDENT: (AW1-PRESIDENT)
QUIZ BOWL: (AW1-QUIZ BOWL)
SCHOLAR: (AW1-SCHOLAR)
SCIENCE: (AW1-SCIENCE)
SECRETARY: (AW1-SECRETARY)
STUDENT COUNCIL: (AW1-STUD COUNCIL)
TOP TEN: (AW1-TOP TEN)
TREASURER: (AW1-TREASURER)
UNITED NATIONS: (AW1-UNITED NATI)
VICE-PRESIDENT: (AW1-VICE-PRESID)
VIDEO: (AW1-VIDEO)
YEARBOOK: (AW1-YEARBOOK)

**JAZZ BAND: (AW2-JAZZ BAND)**
JAZZ ENSEMBLE: (AW2-JAZZ ENSEMB)
LEADERSHIP: (AW2-LEADERSHIP)
LIBRARIAN: (AW2-LIBRARIAN)
MADRIGAL: (AW2-MADRIGAL)
MADRIGAL ENSEMBLE: (AW2-MADRIGAL ENS)
MARCHING BAND: (AW2-MARCHING BA)
MEN'S CHORUS: (AW2-MEN'S CHORUS)
MOST IMPROVED: (AW2-MOST IMPROV)
MOST OUTSTANDING: (AW2-MOST OUTST)
MUSICAL: (AW2-MUSICAL)
OFFICER: (AW2-OFFICER)
ORCHESTRA: (AW2-ORCHESTRA)
OUTSTANDING MUSICIAN: (AW2-OUT MUSICIA)
PERCUSSION: (AW2-PERCUSSION)
PICT ORCHESTRA: (AW2-PIT ORCH)
PRESIDENT: (AW2-PRESIDENT)
REPRESENTATIVE: (AW2-REPRESENTAT)
SECRETARY: (AW2-SECRETARY)
SECTION LEADER: (AW2-SECTION LEA)
SELECT CHOIR: (AW2-SELECT CHOI)
SENIOR: (AW2-SENIOR)
SHOW CHOIR: (AW2-SHOW CHOIR)
SOLO ENSEMBLE: (AW2-SOLO ENSEMB)
SOLOIST: (AW2-SOLOIST)
SQUAD LEADER: (AW2-SQUAD LEADE)
STRINGS: (AW2-STRINGS)
SUPERIOR: (AW2-SUPERIOR)
SYMPHONIC BAND: (AW2-SYMPH BAND)
TREASURER: (AW2-TREASURER)
VOCAL JAZZ: (AW2-VOCAL JAZZ)
VOCAL ARTS: (AW2-VOCAL ARTS)
VICE PRESIDENT: (AW2-VICE PRES)
WIND ENSEMBLE: (AW2-WIND ENSMBL)
WOMEN'S CHOIR: (AW2-WOMEN CHORS)

**Lyre Design (AW2-__)**

**MOST POPULAR DESIGNS LISTED—PLEASE SEE SALES REP FOR COMPLETE OFFERING**

A CAPPPELLA: (AW2-A CAPPPELLA)
ACCOMPANIST: (AW2-ACCOMPANIST)
ALL CITY: (AW2-ALL CITY)
ALL COUNTY: (AW2-ALL COUNTY)
ALL STATE: (AW2-ALL STATE)
BAND: (AW2-BAND)
CHAMBER CHOIR: (AW2-CHAMB CHOIR)
CHOIR: (AW2-CHOIR)
CHORALE: (AW2-CHORALE)
CONCERT: (AW2-CONCERT)
CONCERT BAND: (AW2-CONCERT BND)
CONCERT CHOIR: (AW2-CONCERT CHO)
DIRECTORS AWARD: (AW2-DIRECTORS A)
FIELD COMMANDER: (AW2-FIELD COMMA)
FLAG: (AW2-FLAG)
GUARD: (AW2-GUARD)
HISTORIAN: (AW2-HISTORIAN)
HONOR CHOIR: (AW2-HONOR CHOIR)
HONORS: (AW2-HONORS)
JAZZ: (AW2-JAZZ)

**TITLE Design (AW2-__)**

**MOST POPULAR DESIGNS LISTED—PLEASE SEE SALES REP FOR COMPLETE OFFERING**

1 YEAR: (AW2-1 YEAR)
2 YEARS: (AW2-2 YEAR)
3 YEARS: (AW2-3 YEAR)
4 YEARS: (AW2-4 YEAR)
CHAIRPERSON: (AW2-CHAIRPERSON)
JAZZ BAND: (AW2-JAZZ BAND)
JUNIOR: (AW2-JUNIOR)
PRESIDENT: (AW2-PRESIDENT)
SECRETARY: (AW2-SECRETARY)
SENIOR: (AW2-SENIOR)
TREASURER: (AW2-TREASURER)
VICE-PRESIDENT: (AW2-vice PRESID)

**YEAR DATE TITLE GUARDS (AW2-__)**

10: (AW2-10)
11: (AW2-11)
12: (AW2-12)
13: (AW2-13)

**YEAR GUARDS**

SMALL GUARD BAR: CM8331 (year date)
LARGE GUARD BAR: CM833 (year date)

**YEAR GUARD YEAR GUARDS ALSO AVAILABLE**

Available imprints: 1, 2, 3, 4, 5, 10, 15 & 20 years

**CUSTOM PINS**

Neff specializes in custom pins for any event, special award or activity. Let us design a pin for you!
“We are very pleased with the products we get from the Neff Company. In addition to providing timely service, the products are extremely high quality. We are always proud to give out awards we get through Neff.”

–Melody Modell
Director of Student Activities
Thomas Jefferson HS
Alexandria, Virginia

UNIQUELY SPECIAL

Our unique 4” mini-trophies are hand painted in stunning detail and available in a variety of designs (multi-color and gold-tone finish). Each design is set upon a cherry finished base. Choose from Sport, Mascot or Activity designs. Personalized engraved plate also available.
Reward them with something truly memorable. These deluxe 4" mini-trophies are an ideal way to recognize excellence.

Personalized engraved plates available for these trophies. (Black plate/Gold engraving)

*Victory trophy only: 2" stock gold or multi-color medallion insert available. Talk to your Sales Rep for details.
Honor your students at each level of achievement with our exclusive awards system. Starting with their first year and continuing through their high school career, recognition is the key to constant improvement. Award Programs from Neff are designed specifically to provide stepping stones toward future achievement and keep your students performing at their very best. Let us help you build a successful awards system. Contact your Neff Sales Rep today for more information.
For over 60 years, Neff has been honoring the tradition of the Varsity Award letter. This tradition began in the Ivy league universities in 1865 and has now become a staple of school programs to recognize achievement in academics, athletics and art programs. We are proud to continue this tradition and touch the lives of each school’s students.
A BETTER CLASS OF RECOGNITION

WE'RE YOUR ONE STOP SHOP FOR AWARDS
NEFF has everything you need—custom designed to give your school a unique system that stands apart from the others.

WE'RE THE LARGEST AWARDS SUPPLIER TO AMERICA'S SCHOOLS
We've been in business for over 60 years and our knowledge and experience allow us to continuously improve our processes and products.

OUR PRODUCTS ARE TOP QUALITY
Our dedication to providing top quality products is only matched by our outstanding service and dedication to our customers.

CONTACT YOUR NEFF REP
OR CALL CUSTOMER SERVICE TO ORDER
1-800-232-NEFF

OUR SALES REPS ARE KNOWLEDGEABLE
Our team of specially trained sales reps are dedicated to making sure you get exactly what you want out of your awards program. A sales rep will sit with you to develop a program that fits your specific goals.

WE HAVE OUTSTANDING ON-TIME DELIVERY
We pride ourselves on having the best on-time delivery in the industry.

OUR CUSTOMERS ARE OUR TOP PRIORITY
Customers come first in everything we do. That's why we were proud to boast the finest and friendliest customer service around.